

**MINUTES OF THE CITY OF ST. CLAIR SHORES
MEMORIAL DAY PARADE COMMITTEE
February 8, 2023**

PRESENT: David Ellis, Chair Person
Kyle Nicholson, Vice-Chair Person
Linda Bertges
Catherine Destefano
Maria Galla
Pam Mason
Councilman David Rubello

ABSENT: Rehne Myers
Robert Muha

ALSO PRESENT: Jenna Franklin
Bob Mason
Jamie Victory
Rick Bertges
Steven Keith, Recording Secretary

1. OPENING

The meeting was called to order at 7:00 p.m. and the Pledge of Allegiance was recited by those in attendance.

2. ROLL CALL, INTRODUCTION OF ANY NEW MEMBERS OR GUESTS, EXCUSALS

Roll call was taken and a quorum was present. Mr. Ellis noted that Justin Hearn submitted his resignation leaving 2 vacancies. He said Jenna Franklin has submitted her application.

3. REVIEW AND APPROVAL OF MINUTES FROM January 4, 2023 MEETING

Motion by Ms. Bertges, seconded by Mr. Nicholson to approve the minutes from the January 4, 2023 meetings as presented.

AYES: All

NAYS: None

ABSENT: Rehne Myers, Robert Muha

4. APRIL 27 FUNDRAISER DINNER:

a. Set ticket prices

Ms. Bertges said the cost is \$9.75 per meal and they will charge \$15 for adults and \$12 for seniors and children. She said they will only be charged per plate used and 12 years old and under are considered children.

Mr. Ellis suggested a senior age of 50 years old to keep it consistent with St. Clair Shores policy.

Motion by Ms. Bertges, seconded by Ms. Mason to charge \$15 for adults and \$12 for children 12 and under and seniors 50 and over.

AYES: All

NAYS: None

ABSENT: Rehne Myers, Robert Muha

b. Number of tickets to order

Ms. Bertges said the menu hasn't changed so she is going to do the same tickets as last year.

Mr. Rubello said the date is April 27.

The time was discussed and confirmed that it is going to be 4 pm-8 pm.

Ms. Galla asked if they can move the tables closer to the door for people walking in.

Mr. Ellis recommended putting ticket sales and money collection furthest from the door so people will walk by the other tables where raffle tickets are.

Ms. Bertges asked for volunteers to help her set up at 1:00 pm.

Ms. Gala said she would come early to help.

Ms. Mason asked if Ms. Bertges had a budget last year for decorations.

Ms. Bertges said she used decorations they already had in storage. The only thing she had to purchase was balloons.

The committee discussed getting 2 more easels this year for a total of 4 and how to acquire them. They discussed getting into the storage unit early again this year.

Ms. Mason said she is going to order 500 tickets.

c. Prep Flyers and Publicity

Ms. Mason said she will handle the prep flyers this year.

d. Miscellaneous Events

Mr. Ellis said they are going to do the same events as last year.

5. CANDIDATES FOR COMMUNICATIONS CHIEF VICE GRETA

Mr. Ellis said he has a candidate in mind for the communication chief but won't make an announcement right now.

6. PAMELA PRESENTATION ON LOGO OPTIONS FOR 70th ANNIVERSARY PUBLICITY ITEMS

The committee viewed logo options for the 70th anniversary and discussed which they prefer.

Ms. Mason suggested eliminating the logos without the number 70 on them.

Mr. Ellis suggested eliminating the logo with the anchor because there are 6 armed services and the anchor only represents the Navy. He said he wants to keep it as service neutral as possible.

Ms. Mason asked if she could remove the boat from the logo and the committee agreed.

Ms. Mason said they bought 500 t-shirts last year and sold 420-430 of them.

Mr. Ellis asked if we can look at sizes to see what sizes we didn't sell last year.

Ms. Bertges asked if the shirts were \$5 each last year and Ms. Mason said it was close to that.

Ms. Mason asked if we should order more stickers.

Mr. Ellis asked how many stickers we bought last year.

Ms. Gala said we bought between 250-300 stickers last year.

Mr. Ellis suggested ordering 500 stickers and handing them out as publicity items.

Mr. Ellis said he wants someone to find out the cost of a new banner.

Motion by Ms. Bertges, seconded by Ms. Destefano to use the selected logo, add “remember and honor” and remove the sailboat.

Motion by Ms. Gala, seconded by Mr. Nicholson to purchase 500 stickers to be given out as a publicity item.

Motion by Ms. Gala, seconded by Ms. Destefano to order 500 shirts.

AYES: All

NAYS: None

ABSENT: Robert Muha, Rehne Myers

7. PARADE PERMITS AND APPROVALS

Mr. Ellis asked Mr. Rubello for advice when the parade committee goes before City Council on February 21, 2023, at 7 pm.

Mr. Rubello said to use the meeting as a platform to promote and raise awareness for the parade.

Ms. Kroll said the reason you must go before Council is to request the road closure.

Mr. Ellis recommended bringing flyers and wearing your parade shirts to the meeting.

8. UPDATE ON PARADE COMMITTEE MAILBOX & SPREADSHEET

Mr. Ellis said the parade committee mailbox has been working well and he has received applications back. He added that if you need access to the mailbox let him know.

9. UPDATE ON RECRUITING OUTREACH, VIP PARTICIPATION & FLOAT RECRUITMENT

Mr. Rubello said he is trying to find new recruits.

Mr. Ellis asked if the Pegasus parachute jumper needs to be paid right now.

Mr. Rubello said he is signed up and ready to go. He said he should be paid sometime in early May. Mr. Rubello said to reach out to him and see when he wants to be paid because he doesn't remember paying him this early last year.

Mr. Rubello said the parachute jumper wants an “X marks the spot.” He said he wants to do a fundraiser for people to buy a square guessing where he will land.

Ms. Bertges asked who is going to be in charge of the squares.

Mr. Rubello said he wants to get a club or volunteers to oversee the squares.

Mr. Ellis said he is concerned about how this will be executed.

Mr. Rubello asked if he takes responsibility for the squares, can he execute it. He said he wants the parachute jumper to see if it is safe to land at 10 Mile Road so more people can see him land.

Ms. Bertges asked if the group that is doing the squares will be the group that is collecting the money.

Mr. Rubello said the group that he finds will do that. He said the Optimus Club of St. Clair Shores used to collect money and take 10% for themselves and give the city 90%. He said he will continue to research and report back later on.

10. PLANS FOR IDENTIFYING PARADE GRAND MARSHAL & SCS VETERAN OF THE YEAR

Mr. Ellis has candidates in mind which will be discussed further at a later date.

Mr. Rubello said we can come back at a later City Council meeting and announce the Grand Marshall and SCS Veteran of the Year.

Mr. Ellis said this committee will make a decision on the Grand Marshall and SCS Veteran of the Year before the Spaghetti Dinner Fundraiser.

11. PARADE VOLUNTEER TRAINING PLAN

Mr. Ellis said he wants to take preparation to the next level this year. He has a list of parade volunteers and a lot of volunteers want to come back from last year. He said he wants to give a training course on a couple of different nights leading up to the parade so that when they come to the parade in the morning, they know what they are supposed to do.

12. NEW BUSINESS ITEMS

Ms. Galla asked for a tent with a sign just for volunteers.

Mr. Ellis answered yes, they will have a tent.

Ms. Mason said the Daughters of the American Revolution asked us to purchase flags for them to hand out. She said she ordered 2500 flags for them last year and wants to order 5000 flags for other parade participants to hand out this year.

Mr. Ellis asked how much 5000 flags cost.

Ms. Mason said it would be \$800 for the flags and the flags are from Amazon so there isn't a rush to order them right now.

The motion on the flags is tabled until next meeting.

Mr. Rubello said Dave Rozema, a special guest from the 1984 Detroit Tigers, requested more baseballs to sign and hand out at the parade. He said he will give Mr. Ellis the number of baseballs that he is requesting later. Mr. Rubello asked about getting decals to put on the cement at the beginning, middle, and end of the parade. They are 12'x12' in size and 2 decals cost \$919 and 3 decals would be \$1378. They are not going to put "70" on the decals so they can be reused.

Mr. Ellis said we will discuss more about the decals at the March 1, 2023 meeting.

Ms. Galla said she needs more velcro for the grandstand.

Mr. Ellis said to order what is needed and give Ms. Mason the receipt. Mr. Ellis said we need parade committee shirts and asked how long they take to come in.

Pam said they take a couple of weeks to be delivered and are around \$22 each.

13. ADJOURNMENT

Mr. Ellis said the next meeting will be on March 1, 2023.

Motion by Ms. Mason, seconded by Ms. Bertges to adjourn the meeting at 8:06 p.m.

AYES: All

NAYS: None

ABSENT: Robert Muha, Rehne Myers

[THE PRECEDING MINUTES ARE A SYNOPSIS OF A ST. CLAIR SHORES MEMORIAL DAY PARADE COMMITTEE MEETING AND DO NOT REPRESENT A VERBATIM RECORD]