

Cool City Committee Meeting Minutes – May 9, 2023

I. Call to Order: by Jason at 7:05pm

II. Attendance:

Present: Henry Bowman, Jason Miller, Cristina Dewan, Christina LeFleur, Khatina Breiss, Matt Wisotsky, Gina Fuga, Nicole Higgins, Karl Schwarzwaldler, **John**

Excused Absence: Kimberly Craig, Lawanda Turner, Phil Washington and Matthew Wint

Unexcused Absence: Mariella Micu and Ren Klimowicz,

III. Approval of Minutes: Christina moves to approve April minutes. Karl 2nds, all in favor, motion passed.

IV. Public Participation: Jessica and Pam, both business owners in St Clair Shores. Both will be at Rise and Shine Holistic Conference at Greater Chiropractic – Looking to get Cool City involved. Event will take place on Sunday, September 10th from 10am – 4pm

V. Treasurers Report: Treasurer report was provided. Had a special election for the treasurer. Matt Wisotsky nominated himself, Dave 2nd. Unanimous vote for Matt

Cristina moves to approve treasurer report, Christina L 2nds, all in favor, motion passed.

VI. Projects:

- **Mural** – Mural is almost completed. The progress has been shared on our facebook. There has not been an official date for the final presentation of the mural. Takeaway question – who will maintain the mural?
- **Wine on the Water-** (Ren, Lawanda, Nicole, Kim) This is still in the works for the fall. A sub-committee has been set up and will have a kickoff meeting next week. We cannot have this on the pier because no alcohol allowed so possibly set up near the beach. Add multiple stations to sell wine instead of one location to prevent long lines.
- **Marking the City** – (Karl) The stickers will be \$85 for 8 of them. Size 24” by 18”. This came in under the approved budget. Stickers will feature our new logo. Add social district and downtown to it.
- **Taste of the World** – (Dave, Gina and Nicole) Looking to have approx.. 6 different stations with international food. Hosting this in either the fall or push to winter inside. If hosting in the fall, looking to have this at Veterans or Blossom Heath.
- **Community Garage Sale** – (John, Matt and Henry)) Tentatively having this on August 19th.
- **Movies in the Park** – (Henry) the first event went really well and sold out. The next one will be on August 9th after music in the park.
- **Cool City Kids** – No update
- **Social District** – (Jason) Toys for kids zone came in. Looking for storage space to keep these items close to the downtown set up area. Possibly store them at Greater Chiropractic. Still looking for the location to set up the kids zone.

VII. New Business / New Ideas

- **Aquafest** (Jason, Dave, Henry, Gina) Created subcommittee. Event will take place on August 6th and Blossom Heath
- **Shorestober Fest** (Karl, Jason, Henry) **Possibly forgot one person in the subcommittee** Will be working with the Lac Ste Kiwanis. Event will be on September 30th.
- **Social District/Cool City Website** (Jason) – Planning upcoming meeting to get this set up
- **Logo** – Christina L. motions to approve to adopt the new logo, Karl 2nd, motion passed. Logo can now be used on websites and be printed.
- **T-shirts** – Looking to have multiple shirt designs. Karl motion to approve a hybrid shirt (sailboat on front and logo on back) Cristina 2nd. Motion NOT approved. Christina L. motions to approve shirt with logo on pocket, John 2nd, motion approved.
Set a budget to purchase the shirts for the committee. Cristina motions to approve a \$300 budget, Gina 2nd, motion passed.
Takeaway question – check into getting permission to use mural as graphic for new shirts. Will need to check with the artist and DIA.

VIII. Old Business:

Didn't re-visit.

IX. Adjournment: Motion to adjourn at 8:19pm by Nicole, 2nd by John. All in favor, motioned passed.

Respectfully submitted by Cristina Dewan